



APPENDIX A.3 Vision Board Results

What would you like to see more of in the City of DeLand?

Activity Centers

Areas for mix of uses, including residential. A place for shopping, work, school, recreation and/or socializing.

Voting results

↑
6

↓
1

Out of state billboards getting business to relocate here for tax incentives. More business here, more revenue for the city and county. Plenty of company looking to relocate out of higher tax state for lower tax state. Take advantage and advertise. Designated area for variety of food trucks, 1-4 would be great area for entertainment district (Shops of Deland) Mix of variety of Corporate headquarter restaurants, entertainment, townhomes all in one development. We have to out compete everyone.

↩ Reply 👍 Like



Large outdoor space for gatherings/food trucks

LARGE outdoor space for community gatherings, food truck invasions, live music. Grass area for picnics, kids to play. Similar to Tradition Square in Port St Lucie or Channelside concept in Tampa.

Voting results

↑
2

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0

Cleanliness and embrace tropical climate for beautiful landscaping

Focus on areas outside of the immediate downtown, Stetson and Victoria park area. Other areas are neglected. Work on overall cleanliness, landscaping that embraces our tropical climate, add nice signs

Voting results

↑
2

↓
0



APPENDIX A.3 Vision Board Results

Create a portal for business leaders to volunteer and sign up employees

Allow local businesses and associations to post volunteer information and collect information about who is volunteering

Voting results



Living here since 2006, what attracted me to DeLand was a downtown district where you can park, and then dine, shop and be entertained without having to get back in the car. Draw more small business to the downtown area, Model Sanford, Winter Park and Mount Dora. If they can do it, so can we. And do something with the old jail already. It's been years. Settle the suit and make something happen.

[Reply](#) [Like \(1\)](#)



New shopping and restaurant areas

New shopping and NON fast-food restaurant areas. These need to be well designed areas. Put some thought into the aesthetics, don't just put up a building and add a parking lot.

Voting results



Entryway/Gateway Enhancements

Enhance the entrances to the City, better signage and distinction

Voting results



No more roundabouts, only in small resident. Major intersection is going to result in more accident, people no yielding and driving way to fast in them.

[Reply](#) [Like \(1\)](#)





APPENDIX A.3 Vision Board Results

More streetlights

Add more streetlights along the roadways. This is a very dark city. Step it up and add the streetlights with hanging flowers too.

Voting results



More PALM trees

Voting results



Wayfinding/Signage

Additional wayfinding signage in the downtown and historic areas. Showcasing the downtown/historic districts and sites

Voting results



Signage is not aesthetically pleasing. We have enough!

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APPENDIX A.3 Vision Board Results

Add Art

Incorporate art throughout the city. Not an overwhelming amount but an occasional mural or sculpture here and there would help make the city more beautiful and unique.

Voting results

↑
2

↓
0

Trails

Expand the existing trail system and connections, both pedestrian and bikes

Voting results

↑
3

↓
2

Please make designated bike paths. Our streets are so dangerous for people who ride their bikes. Plus if there were more bike paths going into downtown then it would help with the parking complaints. Install bike racks as well.

↩ Reply 👍 Like (1)



Open Space

Neighborhood pocket parks, picnic areas, places to enjoy the outdoors by the general public

Voting results

↑
3

↓
2

We could use some great variety of permanent food truck vendor. A great location would be right next to the old city jail. Repave that and name truck alley. Cool visible Led lights where it's visible from the streets. Where people can walk, eat, shop, live music. That locations would bring a lot of business. Build a 5 to 7 story parking garage where the city employees lots are currently. People can park and walk across the street.

↩ Reply 👍 Like





APPENDIX A.3 Vision Board Results

Nodes

Nodes in the North, West, East, and South areas of the City Each node having their own distinction and activity centers

Voting results



2



2

The city of DeLand needs to market out of state to more business to relocate here with higher salary. (Tax Incentives) and give tax breaks for small business owner to set up shop in the city or downtown area. There's no point of building 1000's of homes and still have to commute to Orlando for employments. In additional, not much of competitions for entertainment for adults. Need more variety of grocery store, Target, whole Foods, Trader joes. I'm sure the city can get creative.

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cherylannborne • 2024-03-15 03:24:15

This will just take away from our beautiful natural areas, add traffic and pollution, and detract from quality of life.

[Reply](#) [Like](#)



kaliguy909 • 2024-03-21 10:31:16

You do realize the city needs to grow to get more sales tax revenue for city to repair things like roads, streets light's etc..

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